

PAINT Nelore Breeding Program

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Why a Nelore Breeding Program?

- Adapted breed for tropical country,
- The main breed in Brazil,
- Produce more with the same area,
- Sustainability and environment,
- Looking at the consumer wants,
- Right Biotype.











History of PAINT

- **1994 PAINT**,
- 1996 First wining Evaluation of weight,
- 2001 Visual Evaluation,
 - **C** Conformation
 - **P** Precocity
 - **M** Musculature
- **2** 2004 Index for PAINT (IPAINT).





PAINT

- **63,000** Cows,
- ∠ 68 farms,
- L BR/PY/BO,
- Section Biotype of efficient animal,
- Reduce the age of slaughter.













Why visual evaluation?

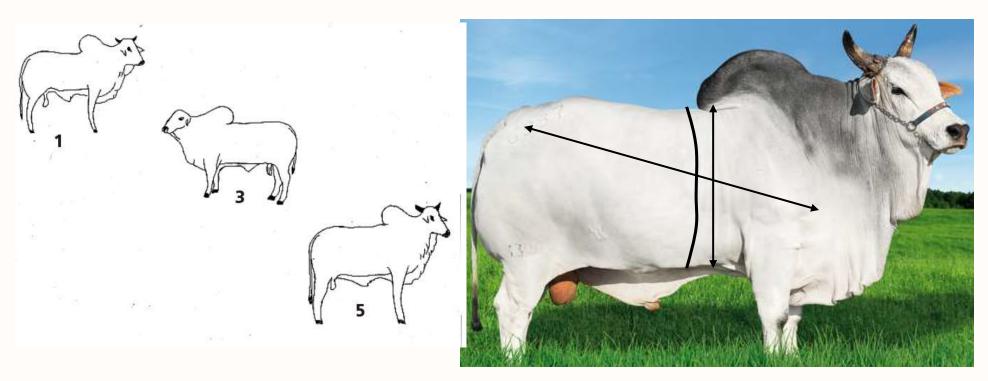


Animal is not only weight!



Conformation

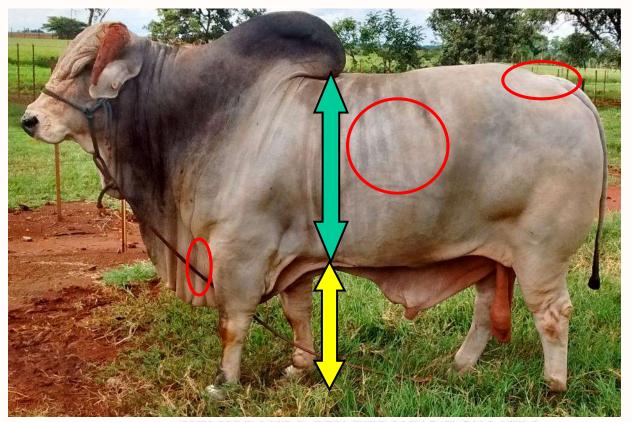
- Body Length
- Body Deepness
- Rib Curvature





Precocity

- Finish of Carcass: Fat deposition
- Rib, tail insertion
- Silhouette

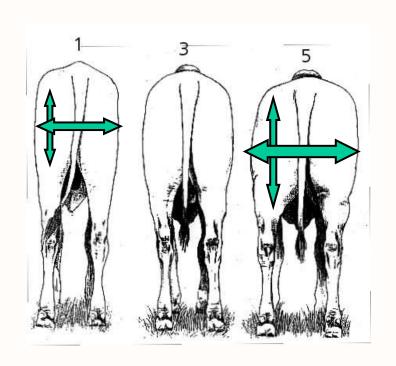


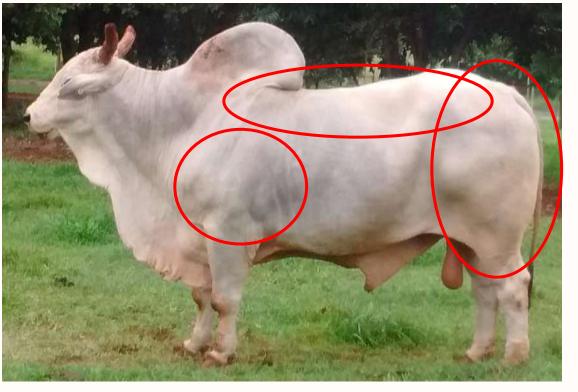


MELHORANDO SEU REBANHO E SUA VIDA

Musculature

- Muscle mass development
- Shoulder, Back, rear quarter.







How can C. P. M. evaluation chage the herd?

34 days in the same Feedlot





Birth: 20/oct/2004

W550 = 400kg

22 months old

Birth: 10/nov/2004

W550 = 400kg

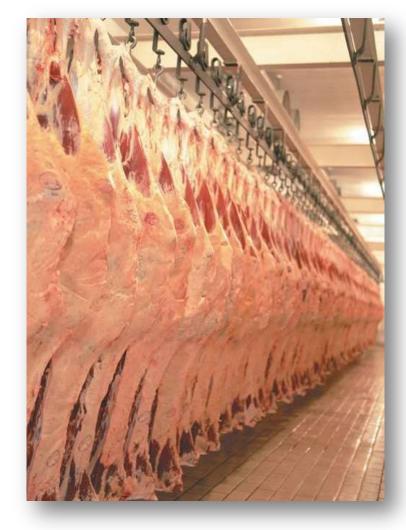
20 months old













Animal Behavior







Instituto de Zootecnia/SP











Slaughter at 22 months old, After 70 days of feedlot, 96 kg carcass weight difference



Certificated animals

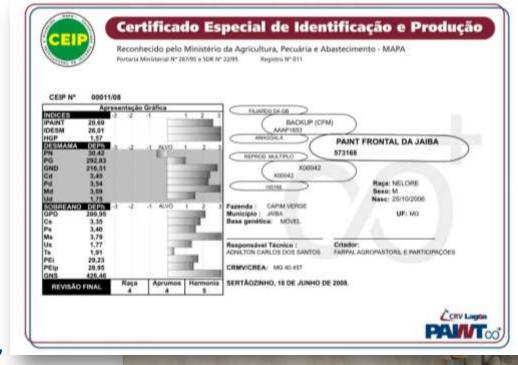
▲ Best

≥ 20% male,

∠ 20% Female,

Receive a Certificated, as improved animal,

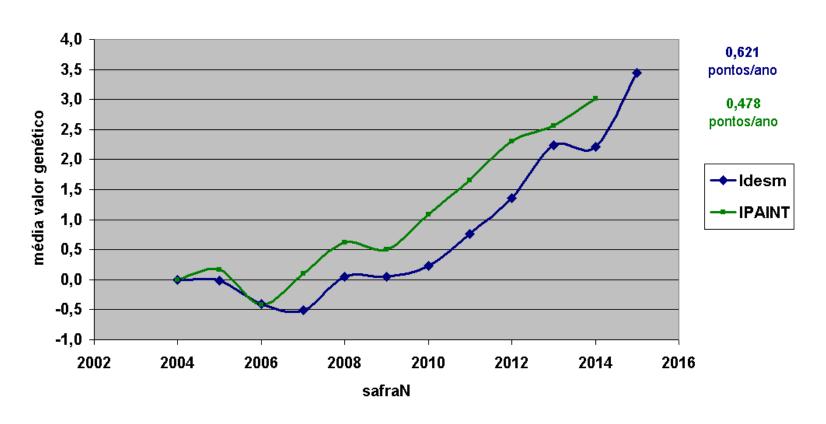
CEIP.





Genetics Progress

Idesm e IPAINT





Cow Selection





Bull Selection











Gracias!

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